Impact 2017



Program Leaders
Trained

Time Zones Crossed by HOPE Team Members

Regional Directors Hired



In-Country
Train the
Trainer
Conferences

New
Ministry
Partners

Women Receiving
BusinessTraining

New Business Training Groups



142%

Increase in # of Women Trained

These are statistics to celebrate! Many of you have helped the work of Get HOPE Global. We are grateful for your prayers, your volunteer hours, your financial gifts, and your willingness to tell others about our mission. Enjoy this snapshot of our global impact.

Expanding Effectiveness

The 377 women who have received business training through Get HOPE Global in 2017 represents a growth of 142% from 2016!

This incredible growth is a direct result of the number of new Program Leaders trained through our Train the Trainer conferences held in Tanzania and in Ghana, in partnership with Global Connection International.





In order to ensure the success of this training and to support new HOPE groups that will continue to form, we have added Regional Directors to our team. We are pleased to introduce Tumaini and Paul!

Paulina's Story



Paulina is just one of many successful entrepreneurs who has completed a HOPE business training

course and received a microloan to start her business. We invited her to share the business plan that she developed during the program.

My name is Paulina A. and I live in Ghana. Dressmaking is my business and my business name is Paulina's Collection. I operate my business in a shop in front of my house.

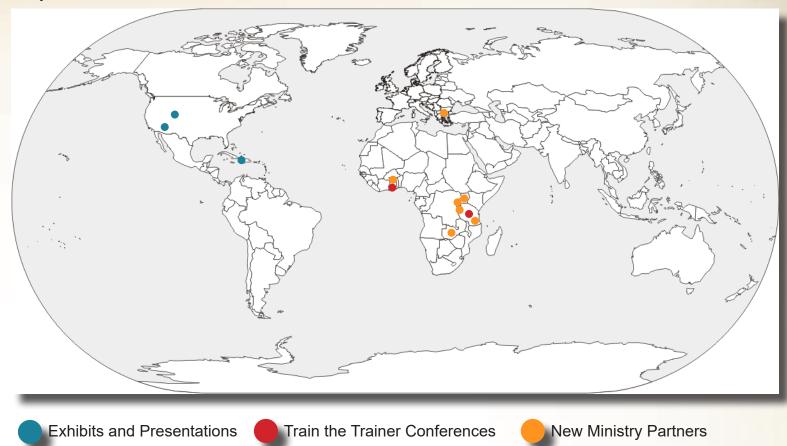
First, I wish to express my appreciation for the opportunity to present my business plan. The (Get HOPE Global) Girls' Empowerment business classes have helped me to have a Big Hope to start and grow my business. Before the training, I knew nothing about having a Big Hope (vision), business plan, projected profit plan, marketing plan, or developing biblical attitudes for business.

I trained as a dressmaker at Hodem Vocational Institute. In preparation to start my business, I had acquired basic tools and equipment. I identified that parents in my community usually go to the city center to buy ready-made dresses and school uniforms for the children. I, therefore, decided to make ready-made dresses and school uniforms.

My vision is to be the preferred dressmaker who cuts to fit to the satisfaction of customers.

Spreading the Word

Did you have a HOPE encounter in 2017? Here's where we've been...



The things that set my business apart are

- 1. Delivery at the given date
- Use of quality materials
- 3. Quality finished product
- Customer care

My projected profit plan which covered my start-up costs, product cost, and projected weekly production shows the business is profitable.

The success of a business is the ability to sell your products. In order to sell well, I needed a marketing plan. I identified my potential customers which include schools and parents. I visited schools, churches, and parents in their houses with samples of my products.

For accountability, I keep records of my business.

For my closing comment, I was motivated by Sara's Story that was taught in class. I now appreciate that in business, vision (Big Hope) is the destination and the business plan is the map to the destination.

Once again, I sincerely thank you for the opportunity to present the highlights of my business plan.



From the Director

So much has happened in 2017! Train the Trainer conferences were a new leap forward for Get HOPE Global. God certainly had a plan and He prepared us ahead of time for what was to come. As I write this at the beginning of 2018 I can't help but include an update of this first month of the new year. The newly trained Program Leaders, who participated in our conferences, and the new business training groups they started, have just received 348 microloans for starting and growing businesses in Ghana!

We are extremely grateful that the funds were readily available, thanks to you - our donors, faithful prayer warriors, and champions. Please read on for how you can continue to ignite hope in and among vulnerable women in Ghana.

Julie Melton Executive Director

Our Current Need

In January 2018 we offered loans to over 300 women starting and improving businesses in Ghana. We need to replenish our loan fund in order to offer loans to other business training groups. Please consider giving a one-time financial gift to support "Lending HOPE" and provide microloan opportunities to upcoming applicants.

Giving

Tanzania

By Check:

Get HOPE Global P. O. Box 27584 Denver, CO 80227

Online:

https://get-hope-global.org/donate/

Your donation, whether large or small, goes to help change the lives of those who need it most. Through HOPE, you can give vulnerable women, girls, and students

- A voice
- A choice
- A chance for a better life.

Get HOPE Global is a nonprofit taxexempt 501(c)3 organization. Thank you for your support!



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