

Words of HOPE

May 2016

An update from **Get HOPE Global**

Get HOPE Global envisions a world where impoverished women and at-risk girls are hopeful, empowered, and free!

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A Tribute to Our Founders

This past January the HOPE Team gathered in the home of Ruth Craig, our Founder and CEO, to celebrate the history and unfolding mission of Get HOPE Global. We were blessed to hear the stories shared of God's faithfulness as He called and lit a fire in the hearts and minds of our founding members, and to hear of their devotion to prayer, research, excellence, and godly advice at every step of the way.

These women saw a need among vulnerable women and girls in the developing world and took action.

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HOPE founders: Ruth Craig (front), Cathy Simmonds, Fran Donnithorne, Susan Florentine (back L to R)

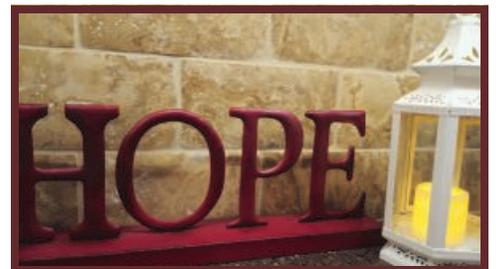
Patron Advisory Board

We have recently created a board of advisors and are pleased to introduce these newest additions to the HOPE Team. These gifted individuals will bring expertise, experience, and other resources to our ministry that will undoubtedly help us grow well, expand our reach, and be even more effective as we serve the marginalized. We thank and welcome the members of our Patron Advisory Board:

Sarah Shepherd Browning
Debbie Christian
Jennifer Bozarth
T.C. Johnstone
Charlie Brown
Vickie Brown
Lesli Bishop
Jakki Taylor Richardson

Group Sponsorship Campaign

During the month of May, HOPE's Group Sponsorship Campaign provides an easy way to be part of a team's effort to raise \$1000. This amount will help to fund the loans of an entire HOPE group of entrepreneurial women or girls. We invite your participation; it is simple, whether from your computer or mobile device! Please visit our campaign page and click on the photo of a campaign leader (perhaps someone you know) to help sponsor a group! Every dollar given to this campaign will go directly to the women or girls applying for HOPE microloans. <https://get-hope-global.org/get-involved/>



Founders... (continued)

While Ruth authored the curriculum, she and others on the team helped with editing, illustrating, and developing the structure for the microloan component; piloted the program on the field; donated funds; spread the word; built a website; provided support to the initial program leaders; encouraged others to become involved; and continually

prayed for God's guidance and provision along the way.

Those women who have joined the HOPE Team in recent years would like to honor and thank our founders for boldly embracing the call to *do something*. May we all be inspired as we ask

ourselves, "What will I do today? How will I use what I have been given and join God in His work?"



Original all-volunteer HOPE Team

New Curriculum Coming Soon!

Our curriculum team and editors have been working tirelessly on a new program that will better meet the needs of some of our current and future partners. The *HOPE Business Program – School Edition* has been written specifically for use in secondary schools with both boys



and girls. It provides the same excellent character-focused business training content but without the addition of the microloan component, making it more suitable for use by school teachers. Watch for announcements of its availability soon!

New Girls Video

The *Girls Empowerment Program* helps to prevent the human trafficking of vulnerable young women by empowering them with the business training and the capital to launch a small business to support themselves. HOPE has produced a video about this program which can be viewed on [the video page of our website](#).

Welcome, Partners!

HOPE is pleased to welcome the following new partners who each have a vision to teach our business training curriculum to the women and girls they serve: MOPS International, The Rock of the Southwest Church, Rescue Pink, Mexican Medical Ministries, Free the Girls, and SIM USA - missionary in Nigeria.

We featured Rescue Pink in our accompanying Project Report and were encouraged by these words

from their founder: "At Rescue Pink we knew we had to help empower women in India to rescue their baby girls. Early on we had a vision to provide self-sustainable ways of helping our mamas earn enough money to be able to afford their girls and their future dowries. We knew we wanted to provide a micro-lending program as a source of this empowerment, and as we began working on a plan we learned of Get HOPE Global. It was like a gift

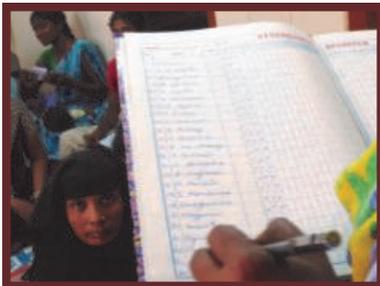
placed at our feet: exactly what we needed at exactly the right time. The program is extremely thorough, the curriculum is completely adaptable to different cultures, and the material is very easy for a program leader to learn and to teach. Get HOPE Global has written an A-Z guide with everything needed to help empower others. We are so thankful for this program and cannot recommend it highly enough." Sherry Naron, CEO & Founder, [Rescue Pink](#)

HOPE



Rescue Pink Works to Save Lives of Girls in India

Rescue Pink, in partnership with India Christian Ministries, has a mission to bring an end to female infanticide in India through rescue, prevention, and awareness. Using the Get HOPE Global business training curriculum and their own microloan program, they are equipping and empowering impoverished women to be able to start savings accounts for their daughters that will provide the required dowry when they marry.



In November of 2015 Rescue Pink shared, "We start our micro-lending curriculum tomorrow through our Rescue Pink Center in the Medak District. What does this have to do with rescuing girls from infanticide? Everything! The women who will be a part of this group are deeply

poverty-stricken and either pregnant or young mothers of baby girls. These babies and girls are extremely vulnerable. Many are victims of infanticide. Rescue Pink is offering an alternative by offering hope. We will spend the next year with these women helping them launch their own businesses and do everything we can to help them succeed and provide for their families to help afford their girls."

Now, the group of 25 women – all with perfect attendance - has completed four months of formal business training. Loans were given to 22 of them to start their small businesses. When asked about the effect this program has had, founder Sherry Naron reports, "It has been my experience in India that the women in the village areas typically

Project Report

Rescue Pink
Telangana, India

April 2016

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Kasama's Story

Kasama always felt she was disrespected because she has three girls and no boys. She felt her life would have been different if she had a boy child. Her future was filled with dread as she thought about her girls' marriages, knowing that without a dowry they could not be given into marriage in her culture.

Kasama joined Rescue Pink's Women's Entrepreneurship Program last October. She completed four months of intense business training and then received a microloan. Her new jewelry business has already almost doubled her family income.

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"Rescue Pink is offering an alternative by offering hope."

-Sherry Naron, Founder of Rescue Pink



Project Report

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Kasama's Story, cont.

The changes were personal too. Kasama is a natural leader and a savvy entrepreneur. She was able to purchase more inventory with her loan money than any of the other women. Because of her skills Kasama is now a lending circle leader, meeting weekly with the women in her group. She looks at their business performance and helps guide them.

We love this story of transformation: a woman considered to have no value becoming a woman who leads a group, doubles her income, and changes the lives of her girls. Kasama and her daughters now have hope!



Indira is 25 years old and has a two-year-old little girl. She grows corn and other vegetables.

Rescue Pink, cont.

keep to themselves, busy with the family. They don't have girlfriends to help each other through life. The classes were so good to help them build community with one another, and I feel sure we will see even more of that as we see them continue through the process of getting their businesses started. The ladies seemed to enjoy the classes very much."

Sherry goes on to tell us, "Thank you so much for making this curriculum and giving us the tools to be able to help carry out our vision of empowering women to be able to afford their girls. What you have is gold for any organization that wants to start something *grass roots* to help build a sustainable way to give a

hand-up. We are very thankful for you and we look forward to many more stories as our mamas get their businesses off the ground!"



Laxmi, who is a widow, is all smiles! She purchased her inventory of bangles at wholesale prices and is now ready to sell them in her new jewelry shop.



Rehana has her new sewing machine humming, and her dream of owning her own tailoring business is now a reality!